



SUPPORTING



PRESENTED BY



SPONSORSHIP GUIDE

JUNE 23RD, 2025 | THE HUNTINGTON CLUB | HUNTINGTON BEACH, CA



WHY WE PLAY:

Total-Western is proud to partner with the American Cancer Society in the fight against cancer. Each year, we dedicate our time and resources to fundraising, awareness, and community events to support their mission. By funding groundbreaking research, patient care, and prevention programs, we aim to help create a future where cancer no longer takes lives.

Through initiatives like the Survive & Thrive Golf Classic and Every Cancer. Every Life.® Event, we unite our community to drive support for cancer research and treatment. We invite you to join us in this effort, ensuring that 100% of the proceeds go directly to life-saving programs of the American Cancer Society. Together, we can make a lasting impact.

WHERE THE FUNDS GO:

Donations to the American Cancer Society support critical initiatives, including:

- Research: Funding innovative cancer research to discover new treatments and potential cures.
- Patient Support: Providing free transportation, lodging, and 24/7 emotional support for cancer patients and their families.
- Prevention & Education: Spreading awareness about cancer prevention, healthy living, and early detection.
- Advocacy: Advancing policies that improve access to cancer prevention, early detection, and treatment.

Every donation helps drive progress in the fight against cancer, bringing us closer to a world without it.





The American Cancer Society (ACS) is a nationwide nonprofit organization dedicated to leading the fight against cancer. Founded in 1913, ACS has been at the forefront of cancer research, education, advocacy, and patient support for over a century. With a mission to save lives, celebrate survivors, and work towards a world free of cancer, ACS has built a vast network of volunteers, supporters, and partners committed to this vital cause.

A core focus of ACS is funding innovative cancer research. As the largest private, nonprofit funder of cancer research in the U.S., ACS has invested more than \$5 billion into groundbreaking studies that have led to new treatments, early detection methods, and improved patient care. These efforts have played a significant role in increasing survival rates and advancing cancer prevention and treatment.

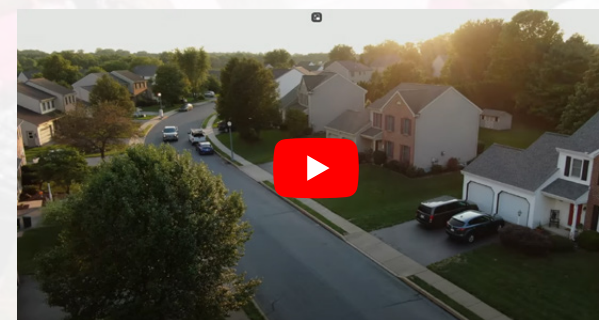
In addition to research, ACS provides essential services to patients and their families, including free transportation to treatments, lodging for those traveling for care, and a 24/7 helpline offering support and information. ACS also advocates for policies that improve access to care and promotes education on cancer prevention and early detection. Through its comprehensive efforts, ACS continues to make a powerful impact in the fight against cancer.



110 Years of Wins Against Cancer



Access to Care in California - Discovery



Every cancer. Every Life.

TOURNAMENT DETAILS

DATE:

June 23rd, 2025

GOLF COURSE:

The Huntington Club

LOCATION:

6501 Palm Ave,
Huntington Beach, CA 92648

TIME:

9AM - 5PM



INDIVIDUAL & TEAM REGISTRATION

TWOSOME:

\$850

FOURSOME:

\$1,250

ENTRY LEVEL SPONSORSHIP LEVELS

SOCIAL:

\$250

Social recognition posts before and after the event with link to company page

CARE:

\$500

Your logo and/or messaging on pin flag on one hole. Social Recognition Before and After the event

THRIVE:

\$1,000

Your logo and/or messaging on pin flag on one hole. Social Recognition Before and After the event



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PREMIER SPONSORSHIP LEVELS

TOURNAMENT: \$10,000

- Includes two golf foursomes (Includes the opportunity to play with a TWI Executive)
- Includes green fees, golf carts, club amenities, hosted bar, lunch, and dinner
- Preferred tee start location and dinner seating
- Podium speaking opportunity during the dinner program
- Meaningful Volunteer Experience for a group or employees
- This sponsorship receives exclusive exposure throughout the tournament website, mobile app, event printouts, and live leaderboards.
- Plus, all Gold Sponsorship Incentives.

GOLD: \$7,500

- Includes one golf foursome (Includes the opportunity to play with a TWI Executive)
- Includes green fees, golf carts, club amenities, hosted bar, lunch, and dinner
- Hole Sponsor Included at dedicated hole.
- Branded Pin Flag (One side of flag branded with your logo and messaging)
- Branded signage throughout registration, course, and dinner.
- Social media recognition before and after the event
- Logo on website with direct link to your company site for 1 year
- Logo on Step n Repeat
- Exclusive commemorative Gift
- Plus, all Silver Sponsorship Incentives.
- ACS Video Sponsor Interview 1-2 mins

SILVER: \$5,000

- Includes one golf foursome
- Includes green fees, golf carts, club amenities, hosted bar, lunch, and dinner
- Branded Pin Flag (One side of flag branded with your logo and messaging)
- Signage throughout registration, course, and dinner.
- Social Media Recognition before, and after event.
- Logo on Step n Repeat
- Standard Commemorative Gift
- ACS Newsletter Recognition

HOLE: \$3,750

- Designated hole sponsor (Table, Chairs, Shade)
- This is your time to create your hosted tee box experience
- Signage throughout registration, course, and dinner.
- Social Media Recognition before, and after event.
- Standard Commemorative Gift

SURVIVE: \$2,500

- Includes one golf twosome
- Includes green fees, golf carts, club amenities, hosted bar, lunch, and dinner
- Social Media Recognition before, and after event.
- 2 Tee Signs for course

CONTEST SPONSORSHIPS

HOLE IN ONE: \$2,000

- Naming Rights to Hole
- Hole will hold a contest for a 10,000 reward for a hole in one. Managed by GolfStatus & Total Western
- Includes Thrive Sponsor Incentives

LONGEST DRIVE: \$1,500

- Naming Rights to Hole
- Includes Care Sponsor Incentives



LETTER FROM THE PRESIDENT

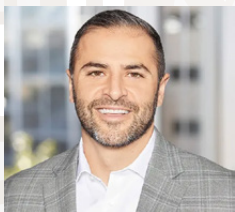
I am writing to personally invite you to join us in making a meaningful impact by supporting the 4th Annual Survive & Thrive Golf Classic, hosted by Total-Western, in partnership with the American Cancer Society. This signature event will take place on June 23, 2025, at The Huntington Club in Huntington Beach, bringing together our community for a day of golf, camaraderie, and charitable giving—all in support of the fight against cancer.

As you know, cancer touches the lives of millions of people each year, and the American Cancer Society is at the forefront of efforts to prevent, treat, and eventually cure this disease. Through groundbreaking research, patient support services, and advocacy for cancer prevention and early detection, the American Cancer Society is making a tangible difference in the lives of those affected by cancer. Our Survive & Thrive Golf Classic provides an opportunity for businesses and individuals to contribute directly to these life-saving programs, ensuring that 100% of the proceeds will go to supporting the mission of the American Cancer Society.

We offer a variety of sponsorship opportunities for this event, giving you the chance to show your commitment to this critical cause while connecting with like-minded leaders and professionals. Whether you choose to sponsor a hole, contribute a donation, or participate in the tournament, your involvement will make a real difference in the fight against cancer.

I sincerely hope you will join us for this incredible event and take advantage of the opportunity to support a cause that impacts so many. Together, we can drive progress toward a world where cancer no longer takes lives. Thank you for considering this opportunity, and we look forward to partnering with you.

Warm regards,



Payman Farrokhyar

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President, Total-Western





THANK YOU FOR VIEWING THIS PRESENTATION

